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Greek LIFE Info day 14 May 2020

European Clothing Action Plan (ECAP)



Project supported by LIFE funding



# ECAP: main characteristics

Textiles is supply chain with high environmental foot print



Cotton: water, pesticides, fertilizers



Synthetic: oil, energy



Production: water, energy, colors, waste



Use: water, energy, detergents, waste, microplastics

# ECAP: main characteristics

**Goal: To make textiles supply chain sustainable and circular**

**Holistic approach: design, production, retail, consumption, procurement, collection and recycling**

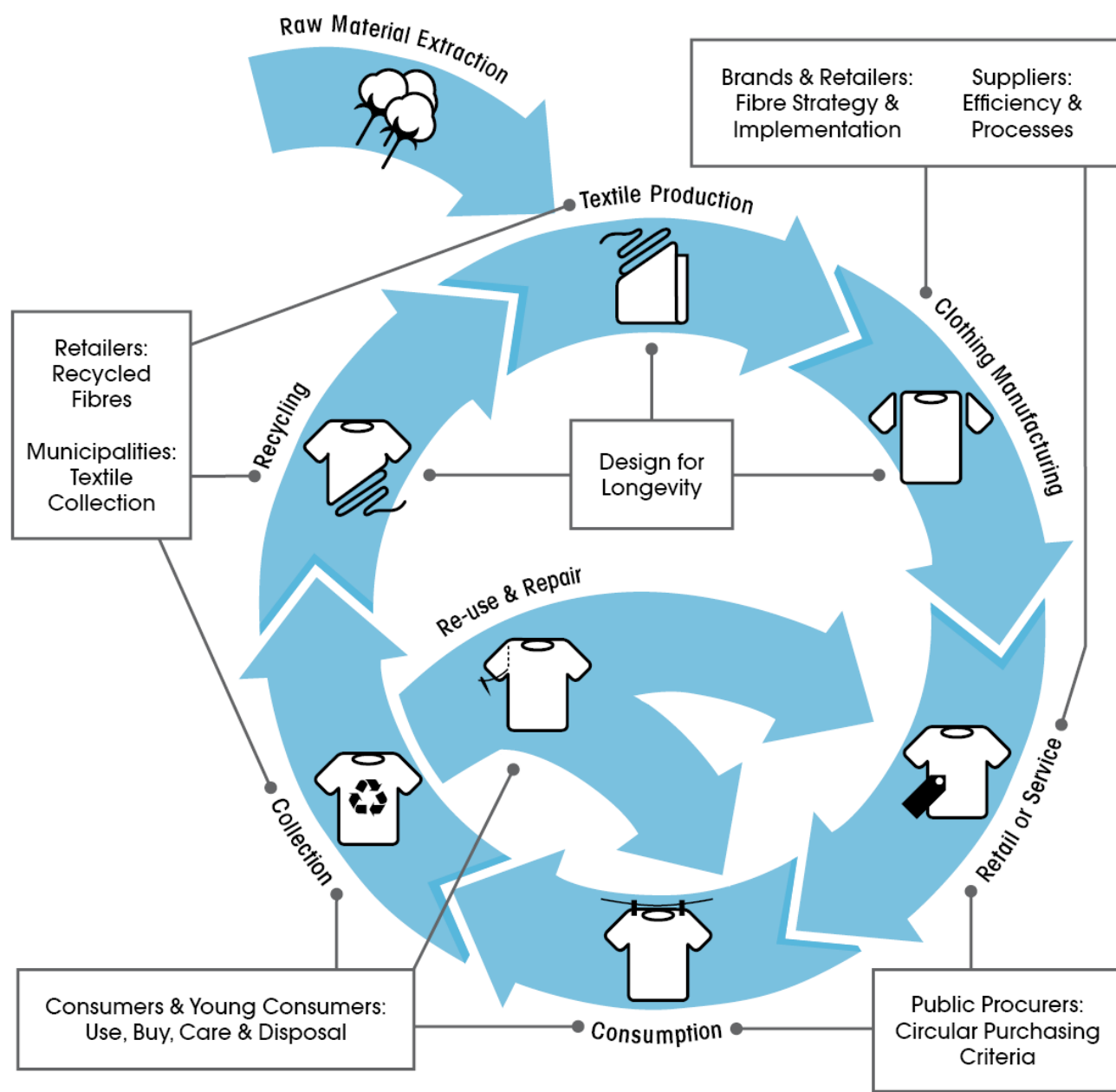
**September 2015 – December 2019**

**Partners:**



DanishFashionInstitute







# Collecting textiles in cities

## Why is it important?

- Most textiles are disposed in household waste and landfilled or incinerated
- For example in Netherlands 56% of all textiles, while 44% is collected separately
- In cities even more in household waste
- In 2025 all EU member states are required to collect textiles separately (Waste Directive)

# Collecting textiles in cities



Rijkswaterstaat  
Ministerie van Infrastructuur en Waterstaat

What did we do?

- Report Textiles Collection in European Cities
- Regional meetings in seven European countries
- Guidance for Textiles Collection





# Fibre-to-fibre recycling

Why is it important?

- Saving production of new virgin materials
- Reducing environmental impact
- Recycling and new production in Europe: jobs and economy

# Fibre-to-fibre recycling



Rijkswaterstaat  
Ministerie van Infrastructuur en Waterstaat

## What did we do?

- Nine F2F pilots
- Case studies and fact sheets
- International Ready to market congress in Amsterdam
- Congress booklet
- Fibre-to-fibre tool





# Positive experiences and results

Textiles is on political agenda of EU and member states

- European Textiles strategy, Waste Directive
- Green Public Procurement criteria
- Circular Textiles policy in member states
- EPR textiles in Sweden, UK, Netherlands

Brands are working on circularity

Municipalities start collecting better and more

Consumer is showing interest

Holistic supply chain approach is been taken up

# Positive experiences

There are several roads to Rome (and Athens!)

Working together with different cultures can be difficult,  
but is awarding

# Difficulties experienced

The world is changing rapidly, LIFE projects are static

Municipalities were not ready for collection pilots

How to involve partners in other work packages?

# Advise

A project should help you reaching your goals in what you are already doing

Find partners and main themes long before a call for proposals

Keep on working together with partners in other work packages, this makes your project stronger



# More information on ECAP

[www.ecap.eu.com/resources/](http://www.ecap.eu.com/resources/)

